



Rural Stirling
Housing Association



Quality property
management services

GROUP WEBSITE COOKIE POLICY

| | |
|---|------------------------------------|
| Rural Stirling Housing Association, Stirling Road, Doune, FK16 6AA Registered as a Scottish Charity No. SC037849 | |
| Policy Name | Group Website Cookie Policy |
| Policy Category | Corporate |
| Date Approved by Board | February 2021 |
| Review Period | 3 Years |
| Review Date | 2024 |

Website Cookie Policy

This policy contains important information on how we use cookies on our website. (A link to this policy is given on each page of our website.)

Cookies

Cookies are small text files that are placed on your device by websites that you visit. They are widely used to make websites work or work more efficiently, as well as to provide information to the owners of the website. Some of this information will be aggregated or statistical, which means you will not be identified individually.

Cookies used on our website

Our website uses four types of cookies:

1. **Required cookies:** these enable core functionality of our website, such as security, network management and accessibility. We do not need your permission to place these cookies on your device.
2. **Analytics cookies:** these help us to improve our website by collecting and reporting information on how you use it. The cookies collect information in a way that does not directly identify anyone. We need your permission to place these cookies on your device. You can withdraw your permission at any time through the cookie control box at the bottom of every page on our website.
3. **YouTube/Video/Google Maps cookies:** this allows you to see embedded videos and Google Maps. This cookie will only be active once you click on such an image. A pop up box will appear asking if you wish to allow to view this. The pop up will change your cookie settings and remember for future use. You can withdraw your permission at any time through the cookie control box at the bottom of every page on our website.
4. **Advertising and other cookies:** These cookies may collect data that may be used for advertising purposes. This cookie will only be active once you click on such an image. A pop up box will appear asking if you wish to allow to view this. You can withdraw your permission at any time through the cookie control box at the bottom of every page on our website.

The table below provides more information about the cookies we use and why:

| Cookie | Name | Purpose | Required Cookie? |
|------------------------------|------------------------|---|------------------|
| Universal Analytics (Google) | _ga, _gali, _gat, _gid | Used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website, where visitors have come to the website from and the pages they visited. Read Google's overview of privacy and safeguarding data | No. |

The above cookies will only be accessed by us and the named third parties for the above purposes and will not be accessed by any other third party.

How to refuse cookies

You may be able to change your Internet browser settings so that cookies (including required cookies) are not accepted. If you do this, you may lose some of the functionality of our website.

You can find out how to manage cookies on popular Internet browsers by clicking on the following links:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, please visit the Internet browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

Contact us

We have appointed a Data Protection Officer (DPO) who ensures that we comply with data protection law. If you have any questions about this policy or how we hold or use your personal information, please contact the DPO by: e-mail at rshadpo@infolawsolutions.co.uk;

telephone on 07852 905779; or writing to: The Data Protection Officer, Rural Stirling Housing Association Limited, Stirling Road, Doune, Perthshire, FK16 6AA.

You can also contact us: by e-mail at enquiries@rsha.org.uk; using the contact us form on our website; telephone on 01786 841101; or writing to: Rural Stirling Housing Association Limited, Stirling Road, Doune, Perthshire, FK16 6AA.

If you would like to receive this policy in alternative format, for example, audio, large print or braille, please contact our DPO.

Updates to this policy

We may update this policy at any time, and you should check our website occasionally to ensure you are aware of the most recent version that will apply each time you access our website.

We will carry out a formal review of this policy every three years.